

To,
The Editor / News Editor
For favour of publication, please.

PRESS NOTE
THE BRIHAN MUMBAI
ELECTRIC SUPPLY &
TRANSPORT UNDERTAKING
(Of The Brihan Mumbai Mahanagar Palika)
BEST Bhavan, Post Box No. 192,
Mumbai - 400 001.



**प्रसिद्धी
पत्रक**

बृहन्मुंबई विद्युत पुरवठा
आणि परिवहन उपक्रम
(मुहन्मुंबई महानगरपालिका अंतर्गत)
बेस्ट भवन, पत्र पेटी क्र. १९२,
मुंबई - ४०० ००१.

M. Varade
23/6/2021

(Manoj Varade)
Dy. Public Relations Officer

Press Note No.4
Date : 23.06.2021

"Go Digital and Go Green initiatives of BEST"

Mumbai, 23 - In order to provide better services and customer experience, BEST has started two initiatives, Digital Payment Discount and Go Green initiative.

In order to enable consumers to pay the bills from the comfort of their home, digital / online payment facility has been provided by BEST through miBEST App and on www.bestundertaking.net as well as through Net Banking, Credit Card and Debit Card or any banking Apps and payment Apps like Paytm, BHIM, Google Pay and Amazon Pay etc. BEST is giving discount of 0.25% of the total bill amount maximum upto Rs. 500/- per bill for making online payment. BEST is also providing discount of Rs. 120/- per year for the consumers who have opted for E-bills. This initiative is not only environment friendly, but also ensures timely and reliably receipts of bills to the consumers.

Besides this, BEST is also giving 1% discount on the monthly electric bill to the consumers for payment of bills made on or before Prompt Payment Date. BEST is coming up with a special incentive scheme, for the consumers who will be paying bills regularly through online payment mode and opting for E-bills for the period of one year continuously. Such consumers will be rewarded by way of drawing lottery and winners will get attractive rewards.

I am confident that consumers will participate in these consumer friendly facilities being provided by BEST and avail these discounts and be part of "Save the environment movement" said GM Shri Lokesh Chandra.

We at the BEST will provide more and more electric buses in the Mumbai City to reduce the air and noise pollution and improve the passenger service experience in the near future.

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